

# List of attendees at the 5 "Promotional Meetings" and their assessment of the same

## ACTION E4

CATALAN OFFICE FOR  
CLIMATE CHANGE (OCCC)



LIFE16 CCM/ES/000065

### CLIMARK

Forest management pro-  
motion for climate change  
mitigation through the  
design of a local market  
of climatic credits

**DELIVERABLE**

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## **List of attendees at the 5 "Promotional Meetings" and their assessment of the same**

The objective of Action E4 is to reach out to potential buyers of climate credits. To this end, various meetings have been held with companies and organisations that are in regular contact with them, within the framework of offsetting their environmental impacts.

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## **1. INTRODUCTION**

The target audience of Action E4 is local and multinational companies in need of compensation. The objective of engaging with these companies has been achieved in Action E4 but in a different way than initially foreseen in the project.

The great interest in the project among interested companies has led to several meetings with them to explain the project and what kind of environmental aspects could be compensated by the climate credits.

## **2. ORIGIN OF THE MEETINGS**

In most cases the meeting was the result of a specific interest in climate credits, either because the company contacted LIFE CLIMARK or because the project previously identified them as potential buyers of climate credits for a pilot test. In these cases the Origin of the meeting was classified as Direct.

In other cases, the meeting was proposed on the basis of consultations received by the OCCO on offsetting in general, and where it became clear that climate credits might be of interest to them, a specific meeting was proposed. In these cases the origin of the meeting was classified as Indirect.

## **3. TYPE OF INTERLOCUTOR**

The target audience for buying climate credits are companies, but sometimes it takes time to identify the right contact person within a company and the desired success is not always achieved. Therefore, alongside explaining climate credits directly to companies, a parallel channel of contact was opened during the project, which we have called Intermediary Organisations. Sometimes they are consultancies that work in the offset markets and receive requests from companies to offset their environmental impacts and sometimes they are municipalities that can either purchase the climate credits directly or can disseminate them to companies in their municipality.

A total of 27 specific meetings have been held in relation to the sale of climate credits, involving 21 different partners.

## 4. LIST OF MEETINGS

| Name of entity  | Partner entity | Date       | Origin of meeting | Type of interlocutor                        |
|---|----------------|------------|-------------------|---|
| Forest Social Meeting                                       | CPF            | 11/04/2019 | Direct            | Intermediary interlocutor                   |
| Bureau Veritas  | CPF            | 05/03/2020 | Direct            | Intermediary interlocutor                   |
| C2M Meeting (EC support entity to disseminate to companies) | CPF            | 08/06/2020 | Direct            | Intermediary interlocutor                   |
| Nestlé  | CPF            | 23/10/2020 | Direct            | Possible buyer                              |
| CASTELLAR DEL VALLÈS TOWN COUNCIL                           | CPF            | 09/02/2021 | Direct            | Potential buyer / Intermediary interlocutor |
| C2M Meeting (EC support entity to disseminate to companies) | CPF            | 18/03/2021 | Direct            | Intermediary interlocutor                   |
| C2M Meeting (EC support entity to disseminate to companies) | CPF            | 22/03/2021 | Direct            | Intermediary interlocutor                   |
| RED CROSS CATALONIA and PEFC CATALONIA                      | CPF            | 27/07/2021 | Direct            | Potential buyer                             |
| CADS  | CPF            | 14/09/2021 | Direct            | Intermediary interlocutor                   |
| ENGLOBA CONSULTING  | CPF            | 23/09/2021 | Direct            | Intermediary interlocutor                   |
| FUNDACIÓ BERNAT - FUNDACIÓ NOUS CIMS                        | CPF            | 27/10/2021 | Direct            | Potential buyer                             |
| SANT CUGAT DEL VALLÈS TOWN COUNCIL                          | CPF            | 26/11/2021 | Direct            | Potential buyer / Intermediary interlocutor |
| C2M Meeting (EC support entity to disseminate to companies) | CPF            | 30/11/2021 | Direct            | Intermediary interlocutor                   |
| Osoning   | OCCC           | 03/02/2022 | Indirect          | Potential buyer                             |
| Tramvia Metropolitana SA                                    | OCCC           | 15/02/2022 | Indirect          | Possible buyer                              |
| ABERTIS/TUNNELS   | OCCC/CPF       | 21/02/2022 | Direct            | Possible buyer                              |
| Bureau Veritas  | OCCC           | 01/03/2022 | Direct            | Intermediary interlocutor                   |
| Global Consulting   | OCCC           | 04/03/2022 | Direct            | Intermediary interlocutor                   |
| LIVEN   | CPF            | 08/03/2022 | Direct            | Possible buyer                              |
| Funseam (Foundation for Energy and Global Sustainability)   | OCCC           | 09/03/2022 | Direct            | Intermediary interlocutor                   |
| Construcia  | OCCC           | 14/03/2022 | Direct            | Possible buyer                              |
| Barberà del Vallès Town Council                             | OCCC           | 15/03/2022 | Indirect          | Intermediary interlocutor                   |

|  |      |            |        |                           |
|--|------|------------|--------|---------------------------|
| Ferrocarrils de la Generalitat de Catalunya (Catalan Railways) | OCCC | 08/04/2022 | Direct | Possible buyer            |
| LIVEN  | OCCC | 04/05/2022 | Direct | Possible buyer            |
|  |      |            |        |                           |
| Nestlé   | CPF  | 05/05/2022 | Direct | Possible buyer            |
| REPSOL   | CPF  | 12/05/2022 | Direct | Potential buyer           |
| ARBRE TEAM   | CPF  | 25/05/2022 | Direct | Intermediary interlocutor |